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Backroad Mapbooks

THE START OF EVERY ADVENTURE!!

Start Up Retailer Packages:

Package 1: (15-20 items)



- 1 Three Pocket Display
- 5 Regional Backroad Mapbooks
- 5 Regional Fishing Mapbooks
- 10 Regional Recreation Maps (only included if applicable to area) **OR**
- 5 Adjacent Region Backroad Mapbooks

* Substitutions Available.

Package 2: (30-40 items)



- 1 Four Pocket Display
- 15 Regional Backroad Mapbooks
- 10 Regional Fishing Mapbooks
- 10 Regional Recreation Maps (only included if applicable to area) **OR**
- 5 Adjacent Region Backroad Mapbooks

* Substitutions Available.

Package 3: (75+ items)



- 1 Eight Pocket Display
- 20 Regional Backroad Mapbooks
- 5 Regional Fishing Mapbooks
- 5 Adjacent Region Fishing Mapbooks
- 25 Other Regional Backroad Mapbooks (5 of each BC Region)
- 20 Regional Recreation Maps (only included if applicable to area)

* Substitutions Available.

Merchandising Product Displays

Merchandising is a critical element to any retail map program. Backroad Mapbooks offers a variety of displays in wire and cardboard.



3 Pocket Map Stand*

DIMENSIONS:
9.5" W BY 11" D BY 16" L

Each pocket fits:

- 5 Backroad Mapbooks or
- 5 Fishing Mapbooks or
- 20 Folded Maps

Pockets are customizable.



4 Pocket Map Stand*

DIMENSIONS:
12" W BY 12" D BY 17.5" L

Each pocket fits:

- 5 Backroad Mapbooks or
- 5 Fishing Mapbooks or
- 20 Folded Maps

Pockets are customizable.



8 Pocket Map Stand*

DIMENSIONS:
12" W BY 12" D BY 30" L

Each pocket fits:

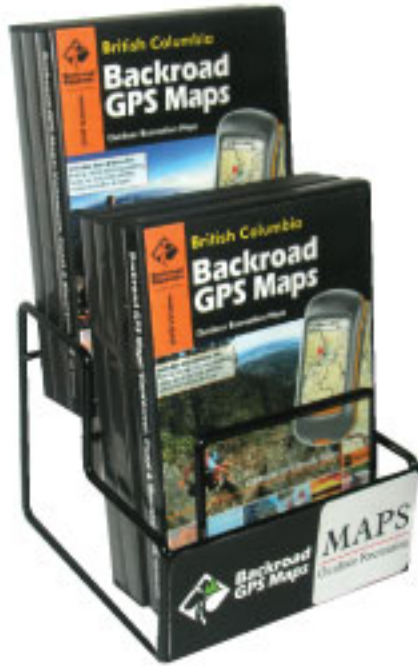
- 5 Backroad Mapbooks or
- 5 Fishing Mapbooks or
- 20 Folded Maps

Pockets are customizable.

* Free for all book orders over 100 units. Some restrictions apply. Contact us for full details. Discounts apply for small book quantities...call for pricing.

Merchandising Product Displays

Merchandising is a critical element to any retail map program. Backroad Mapbooks offers a variety of displays in wire and cardboard.

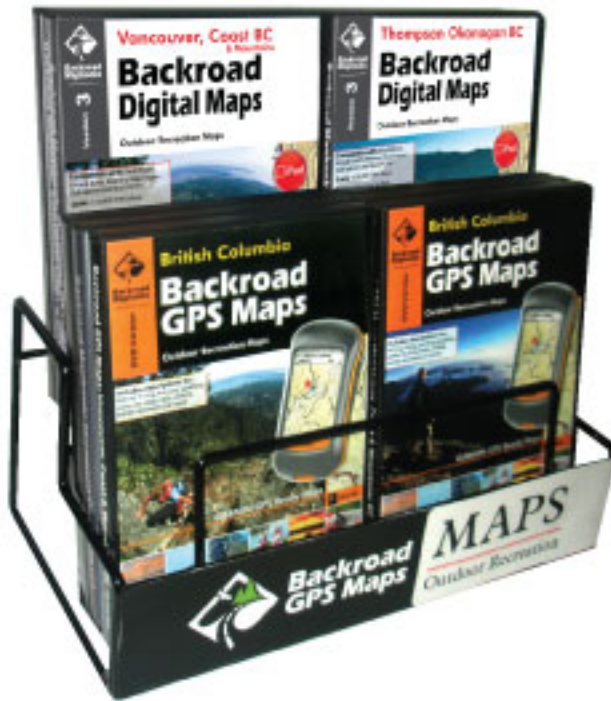


2 Pocket GPS Stand*

DIMENSIONS:
6" W BY 6" D BY 10.75" L

Each pocket fits:
-3 Backroad GPS Maps or
-3 Backroad Digital Editions

Please call for pricing.



4 Pocket GPS Stand*

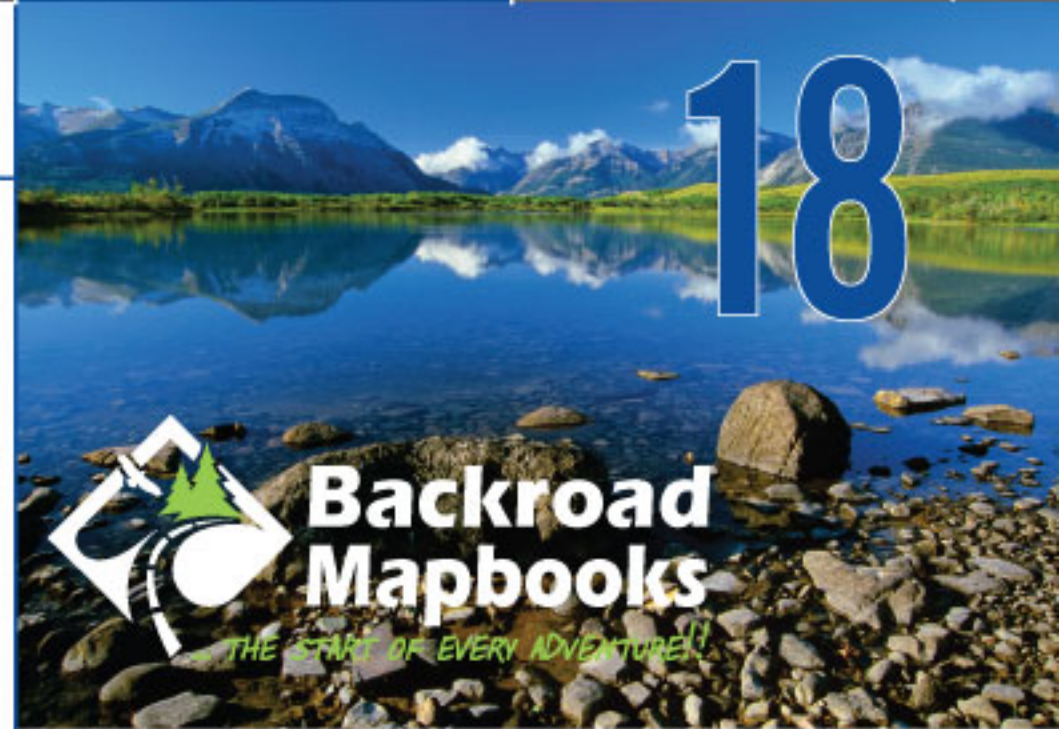
DIMENSIONS:
11.5" W BY 6" D BY 10.5" L

Each pocket fits:
-3 Backroad GPS Maps or
-3 Backroad Digital Editions

Please call for pricing.



Cardboard Display
Stands are also
Available.



Backroad GPS Software Packages:

Package 1:



- Two Pocket Display Stand
- SD version
- 4 Items

Package 2:



- Two Pocket Display Stand
- SD version
- 6 Items

Package 3:



- Four Pocket Display Stand
- SD version
- 12 Items